# **Supply & Demand**

## Supply

#### **Determinants:**

- Price of Resources
- Technology
- Taxes & Subsidies
- Price of related goods
- Expected Prices
- Number of sellers

### **Demand**

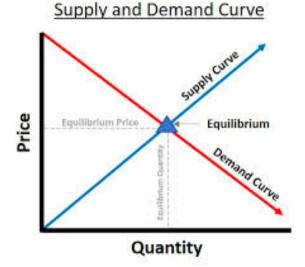
#### **Determinants:**

- Buyers Taste
- Buyers Income
- Price of related goods
- Buyers Expectations

Change in Price → Change in Quantity

Change in Determinant

Change in: Supply / Demand



## **Assumptions:**

- Competitive Market
- Price is the most important factor



